



# SHIVASHISH YADAV

AI DevRel & Ecosystem Growth Manager || Technical Content Specialist || UX Writer || Graphic Designer || Web Developer

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AI DevRel and Technical Writer driving **developer adoption** through **documentation, tutorials, community programs, and content-led growth**. I have scaled technical content and social presence organically, improved SEO visibility, and supported AI, GPU, cloud, and Web3 products. I work closely with engineering, product, and marketing teams and have led developer communities, including Discord moderation and engagement.

— “What makes innovative thinking happen?... I think it's really a mindset. You have to decide.”

## EXPERIENCE

### NOW

July 2023 – Present (*Sole owner of DevRel, technical content, community, and organic growth initiatives.*)

#### AI DevRel & Ecosystem Growth Manager at [Spheron Network](#)

- Created technical content and tutorial videos for Spheron AI, deploying LLMs, SLMs, and AI Models trending on Hugging Face.
- Worked as Marketing Manager to close **100+ partnerships** with different projects.
- Authored 510+ articles, building an audience of **9K+ followers** and driving **7.4M+ impressions**.
- Generated **2.06M impressions & 8.6K clicks in 3 months** through organic campaigns.
- Improved SEO rankings from 37 to 56 and scaled **backlinks from 700 → 8.6K+ organically**.
- Grew Substack newsletter from **0 to 15K followers in 5 months**, publishing **50+ research articles** on Web3 projects.
- Managed official X accounts of **Spheron/Spheron AI/Supernoderz/Skynet/Klippy AI** (Twitter), LinkedIn, Farcaster, and YouTube accounts, producing product explainer videos and driving global engagement.
- Hosted and spoke at multiple X Spaces to amplify brand presence.
- Moderated Telegram & Discord communities, managing announcements, support, and international channels.
- Ran Superteam & Galxe campaigns, achieving **3.2M+ page reach and 179K+ participants**; created one of the **most trending quests on Galxe (June–July 2025)**.
- Built and managed Spheron Ambassador Program & SPON Squad, increasing user engagement and loyalty.
- Produced YouTube product tutorials** (Fizz Node, Grafana, VS Code, MongoDB, Redis, MySQL, PostgreSQL, HashiCorp, Substrate, etc.) to support developers.
- Supported Fizz Node testing & QA, providing actionable feedback pre-release.**
- Contributed commits to the Spheron Docs website**, enhancing developer experience.

### EARLIER

August 2022 – July 2023

#### Technical Content Specialist at [Banyan Cloud](#)

- Collaborate with subject matter experts to produce technical docs for software products, including user manuals, online help, release notes, and various product brochures, resulting in an improvement in effectively conveying product features and benefits to users.
- Produced over 30 blog posts and articles on various cloud security topics, which increased 35% of user engagement on the organization's LinkedIn pages and helped users understand cloud security's importance.
- Created over 50 marketing posters, diagrams, and illustrations for blogs, articles, and social media campaigns, increasing brand awareness that enhanced user engagement by 40%.
- Designed and developed onboarding documents for various cloud and database platforms like AWS, GCP, and Azure, helping users understand and navigate complex technical systems.
- Conduct research and gather technical information from various sources, including developers, engineers, and online resources.
- Edit and proofread technical documentation for clarity, accuracy, and completeness.

January 2022 – August 2022

#### Freelance Technical Writer at [Draft.Dev](#)

- Wrote technical content articles for software startups related to Web development, Web Security, DevOps, Tutorials, Guides, Manuals, Best practices, etc.
- Worked on 10+ projects as a ghostwriter and delivered articles and blog content for various Indian, International businesses, and startups on topics such as Business Analytics, Artificial Intelligence, Research & Trading, Market Analysis, SaaS, Digital Marketing, Fintech, EdTech, E-Commerce, etc.

March 2021 – March 2022

#### Technical Content Writer at [Sai Creations](#)

- As a technical documentation creator, my responsibilities included producing user manuals, release notes, and online help. Working collaboratively with the SME and development team, improving user knowledge by 60%.
- Created diagrams, flowcharts, tables, and charts to illustrate complex processes or procedures.

January 2021 – March 2021

#### Software Development Engineer Intern at [Amazon](#)

##### Project: Redfort Angel Service

- Helped the developer team implement a P&P Notification engine that detects the user and system-level events/processes. The engine sends emails and pushes web notifications to the customer.

Integrated the engine into the security and certificates platform within Amazon.

February 2015 – April 2016

#### Jr. Database Administrator at [NIIT Technologies Ltd](#)

##### Project: Crime and Criminal Tracking Network & Systems (CCTNS)

- Perform regular database maintenance tasks such as backup, recovery, and data purging to ensure data availability and integrity.
- Conduct routine audits to identify and rectify data inconsistencies, anomalies, and errors, ensuring data accuracy and reliability.
- Collaborate with cross-functional teams to understand business requirements and translate them into effective database solutions.
- Troubleshoot and resolve database-related issues, providing timely and effective resolutions to minimize system downtime.
- Document database configurations, procedures, and troubleshooting steps, ensuring comprehensive knowledge sharing among team members.

## EDUCATION / DEGREE

August, 2017 – November, 2020

**Masters of Computer Applications (MCA)** at [University Of Mumbai](#)

August, 2011 – March, 2015 With 73.37% (1 Division)

**Bachelor In Information Technology (BSC-IT)** at [Punjab Technical University \(PTU\)](#)

2012 – 2013 With A+ Grade = 65% And Above

**Professional Diploma in Hardware & Networking** at [Nice College](#)

2011 With 63.60% (1 Division)

**Intermediate (10+2)** at [B.T. Inter College](#)

**Concentration:** Physics, Mathematics, Chemistry

## ADOBE CREATIVE BASICS

Photoshop [Illustrator](#) [InDesign](#)

## DESIGNING TOOLS

Canva [Figma](#) [Envato](#)

## LANGUAGES

C [React](#) [GatsbyJS](#) [HTML5](#) [CSS3](#) [JavaScript](#)

## TECHNOLOGIES / FRAMEWORK

Bootstrap [Node.JS](#) [Express.JS](#)

## DATABASE

Oracle [SQL](#) [MongoDB](#) [Firebase](#)

## PACKAGES

Google Workspace [Office 365](#) [Zoho](#)

## WRITING TOOLS

Git [Gitbook](#) [Wordpress](#) [Github](#) [Grammarly](#)  
Snagit [Manuskript](#) [Gitlab](#) [Robohelp](#)  
Document 360 [Markdown](#) [Proto.io](#) [Bitbucket](#)

## CONTRIBUTION

Contributed to **Xiaomi MIUI 11 Software Testing and Bug Finding**  
Official Group By **Xiaomi Developers Team for Mobile Phone: Xiaomi Poco F1, Redmi Note 5 Pro, Redmi k20 Pro**.

## ACTIVITIES & SOCIETIES

I was in a Swimming Team and I was part of a TechIT club, and it was awesome. We did demo shows, short technology-themed plays, and hands-on activities for college, general audiences, and anyone else who asked us. We got to light stuff on fire and teach them a little bit about Technology I was also involved in Social activities Its Called "Smile" It's for Poor And Needy People to Help Them And Bring Smiles on their Face.

- Donated Apheresis For **St. Johns Hospital And Medical College**
- Donated Blood For **S.L. Raheja Hospital , Mahim**