

# Content, Marketing, Socials & Community Growth For Spheron

## BACKGROUND

I led Technical content, Marketing content, Social, SEO, and community for Spheron, focusing on developer-focused guides, GPU deployment tutorials, and AI infrastructure explainers. The goal was simple: attract builders, not vanity traffic.

## INITIATIVE

Org implemented Google Search Console 16 months ago, and I built an organic content and SEO motion from the ground up. Over this period, **my content generated 8.13+ million Google Search impressions and 83.2K Organic Clicks**. In the last 3 months alone, it drove 8.5K+ clicks, showing sustained and growing demand rather than a one-time spike.

Without any paid link building, **organic backlinks increased from around 700 to 8.7K+ and Domain Rating from 37 to 55** as technical guides and tutorials aged and ranked. Domain rating improved steadily as a direct result of consistent, high-intent developer content. In parallel, **I worked closely with the team to grow the Discord community to 245K members at its peak**. The community currently stands at 222K active members, reflecting long-term retention rather than short-term campaign-driven growth.

“8.13M+ search impressions + 83.2K Clicks generated organically.”

“520+ technical articles and guides published.”

“Organic backlinks increased from around 700 to 8.7K+ and Domain Rating from 37 to 55”

“Built 245K+ and moderated global developer communities across Discord, X, YouTube, and Galxe.”

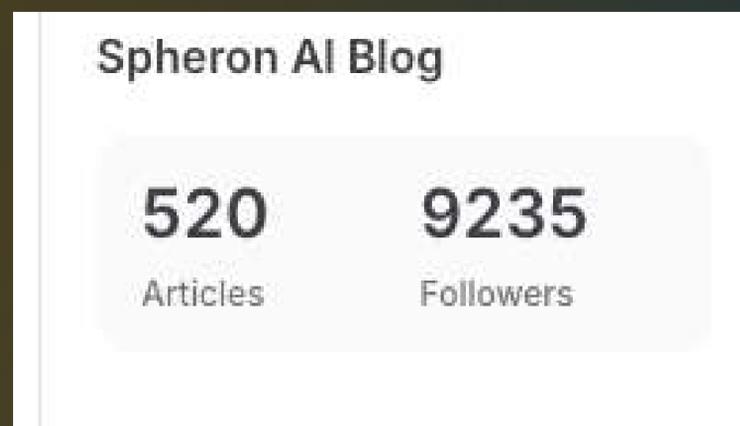
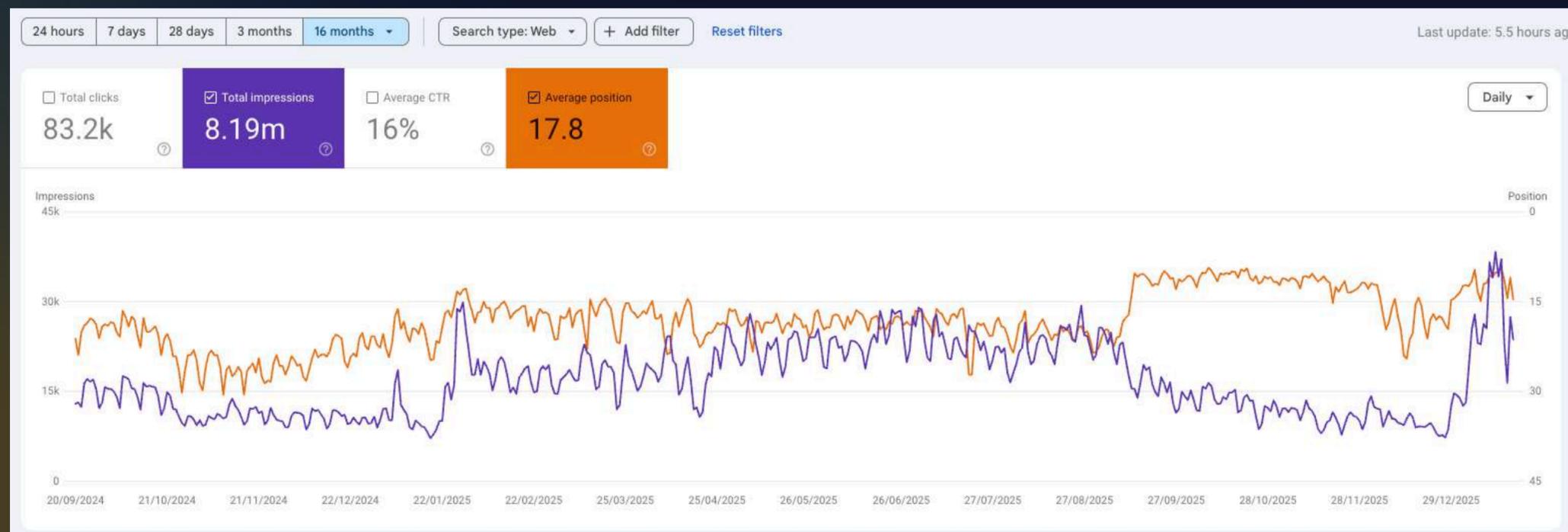
# CONTENT, SEO IMPACT & 100+ PARTNERSHIPS

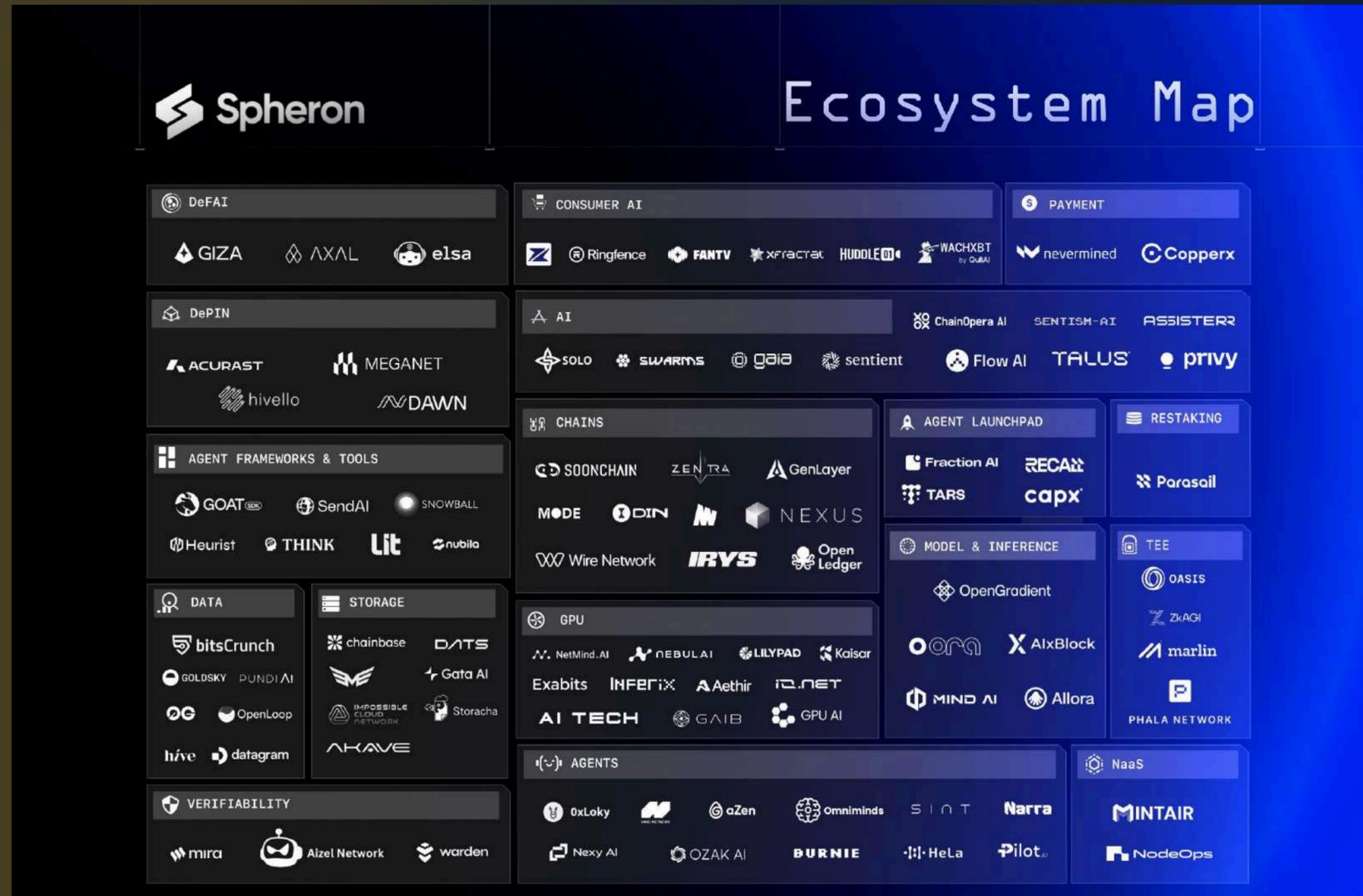
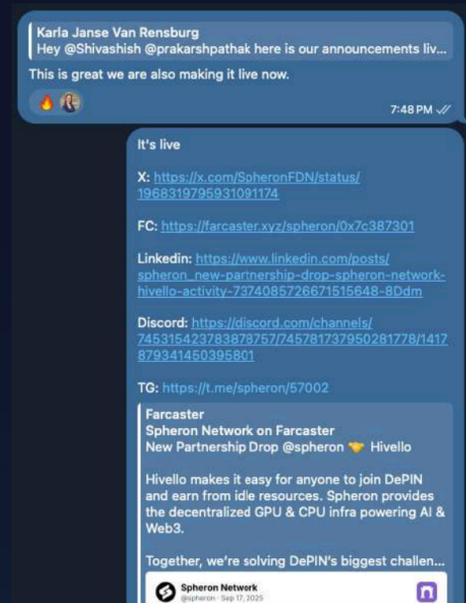
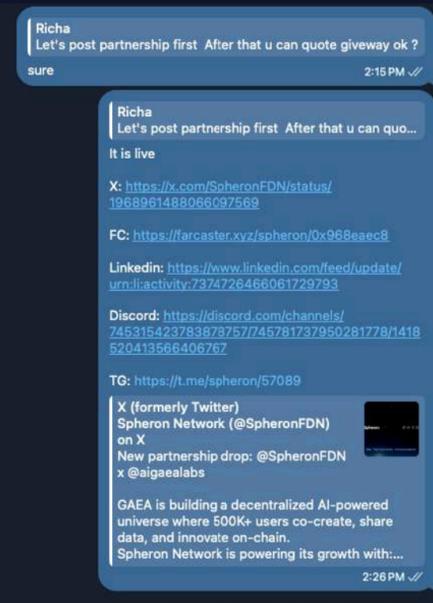
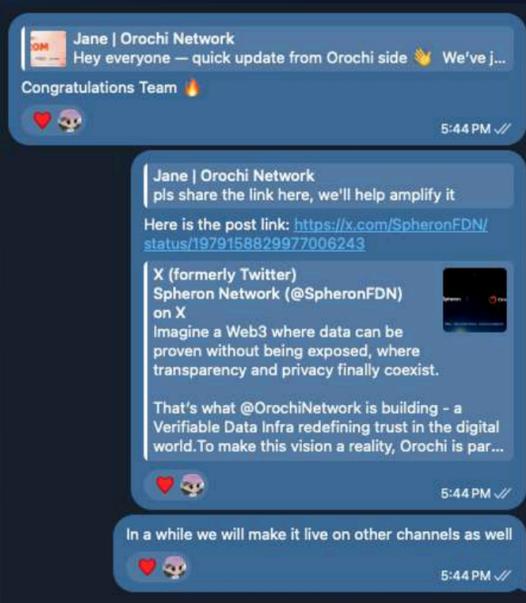
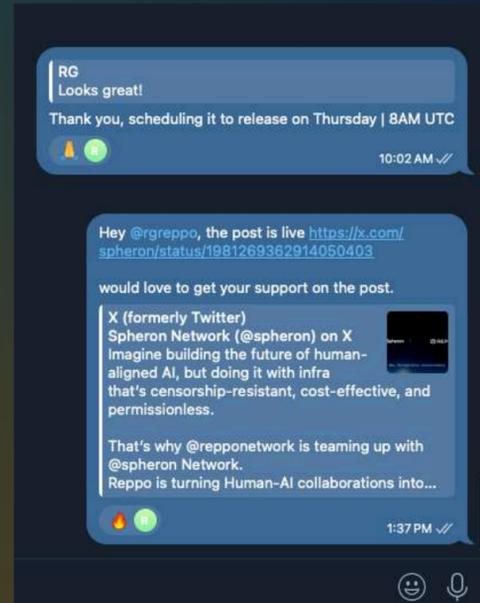
## BACKGROUND

I led technical content and SEO for Spheron, focusing on developer-focused guides, GPU deployment tutorials, and AI infrastructure explainers and marketing blogs, and research. The goal was simple: attract builders, not vanity traffic.

## INITIATIVE

Over 16 months, my content generated **8.13+ million Google Search impressions with 83.2K Clicks**, with **8.5K+ clicks** in the last three months alone. Through SEO-driven, high-intent technical content, **organic backlinks grew from around 700 to 8.7K+** without any paid link building. **Domain Rating increased from 37 to 55** as the content aged and ranked organically.





Helped Spheron Team to close 100+ partnerships with multiple projects by leading the content and launch execution. Owned partnership blogs, announcements, and social media rollouts across platforms. Replicated and adapted partnership creatives to reduce dependency on the design team and speed up go-live timelines.

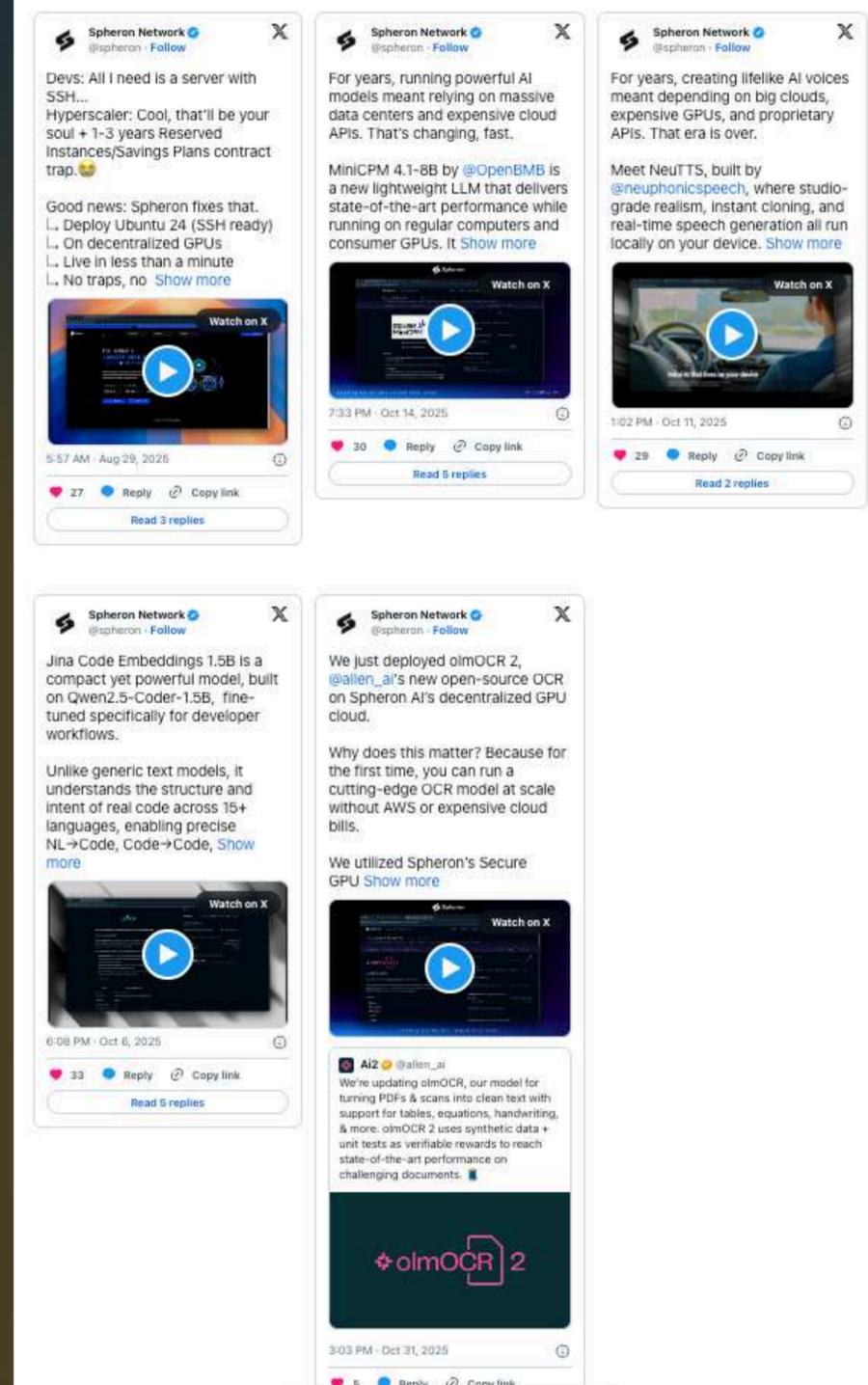
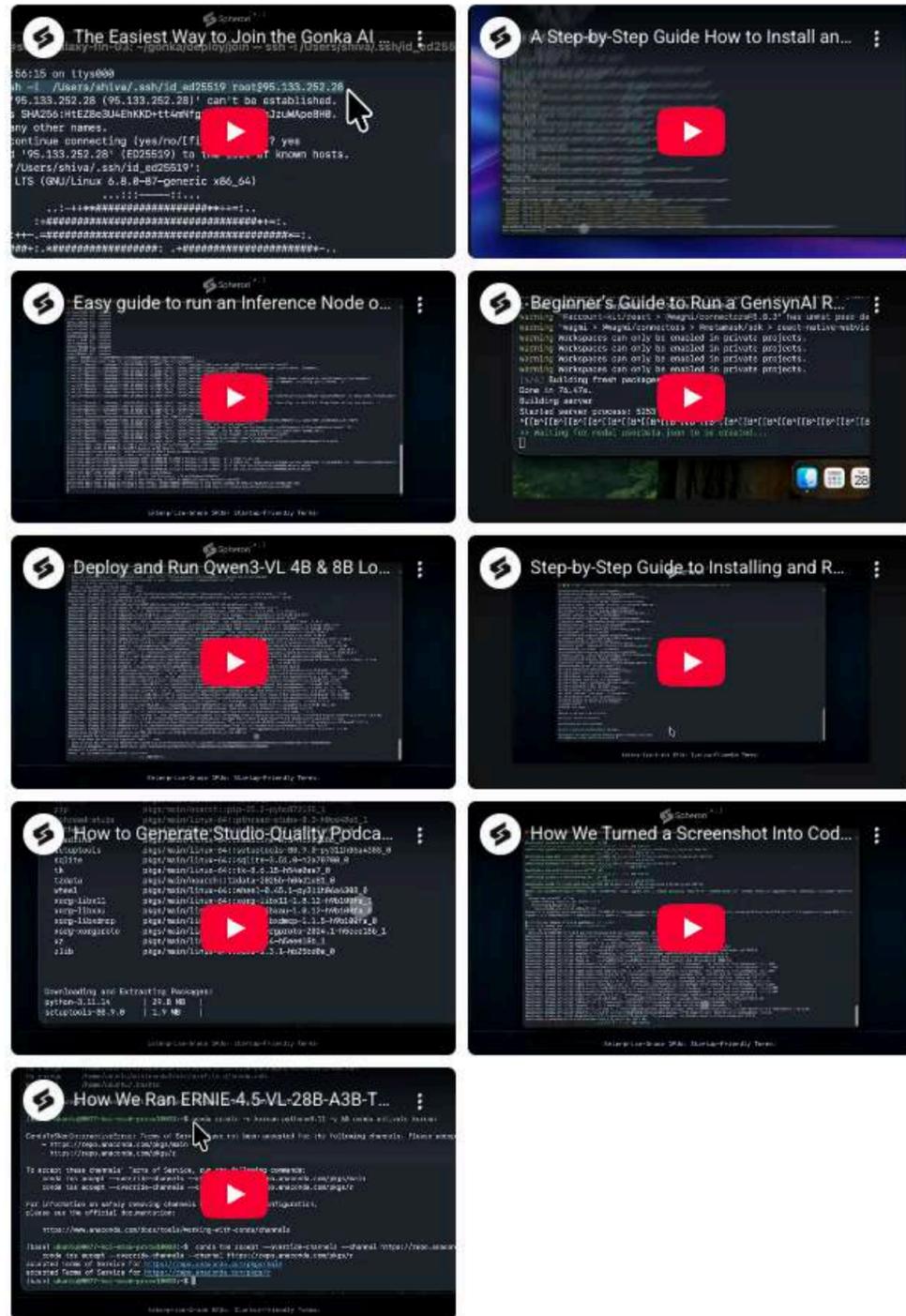


# AI,ML,LLM TUTORIAL VIDEOS

Created hands-on video tutorials focused on LLMs, AI models, and real-world deployment workflows. My videos walk developers through running, fine-tuning, and deploying models, often covering trending projects on Hugging Face and modern AI stacks



LINK



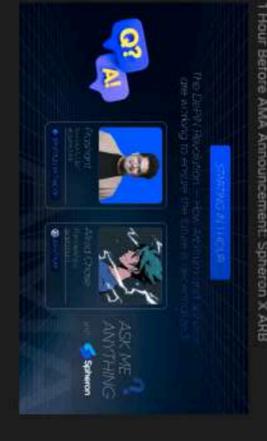
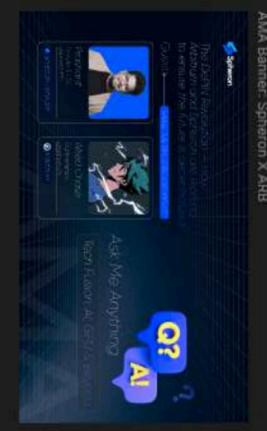
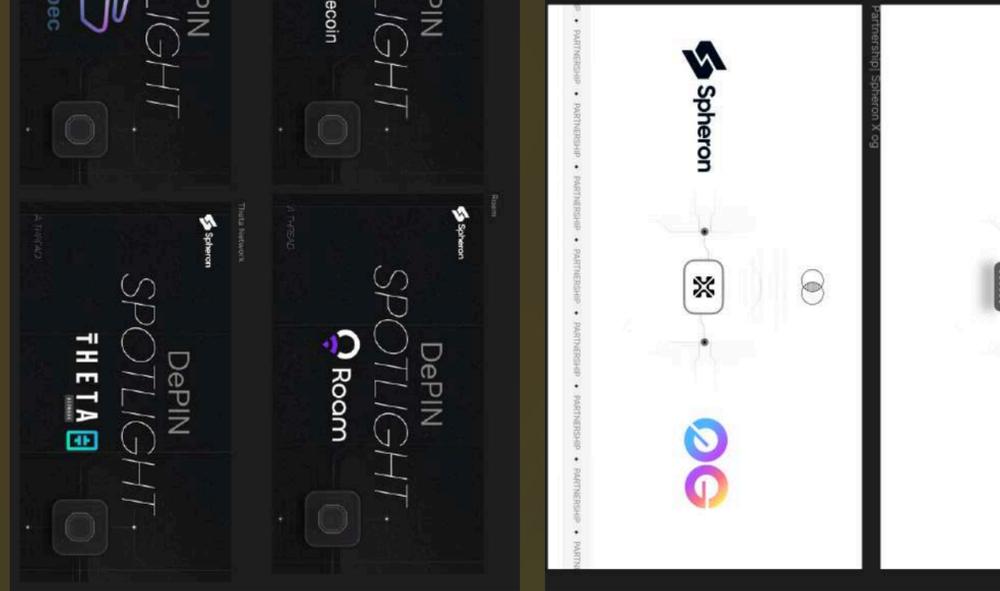
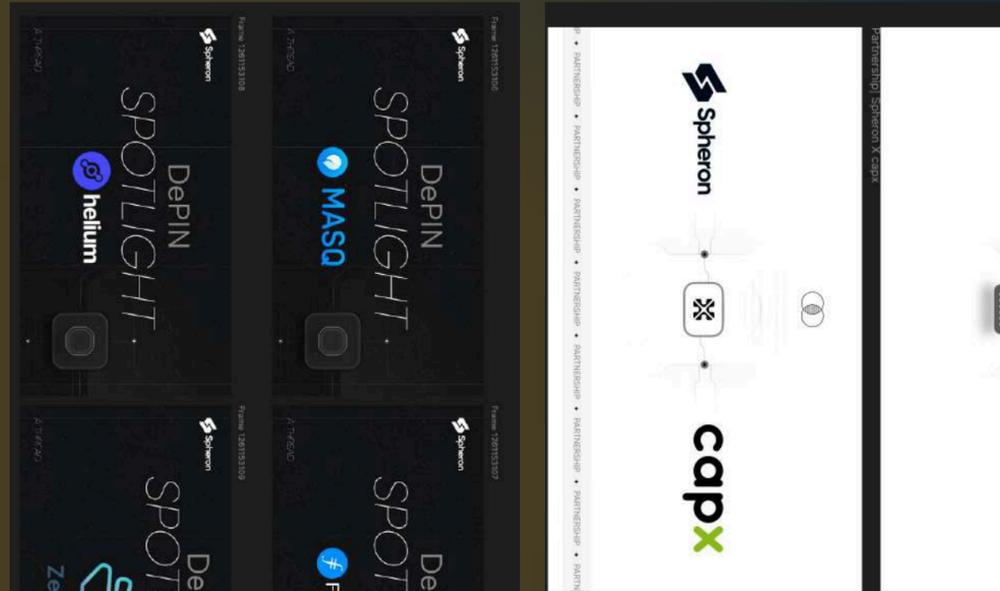
# DOCUMENTATION CONTRIBUTIONS

Contributed code and content commits to the documentation website to improve clarity, structure, and overall developer experience.

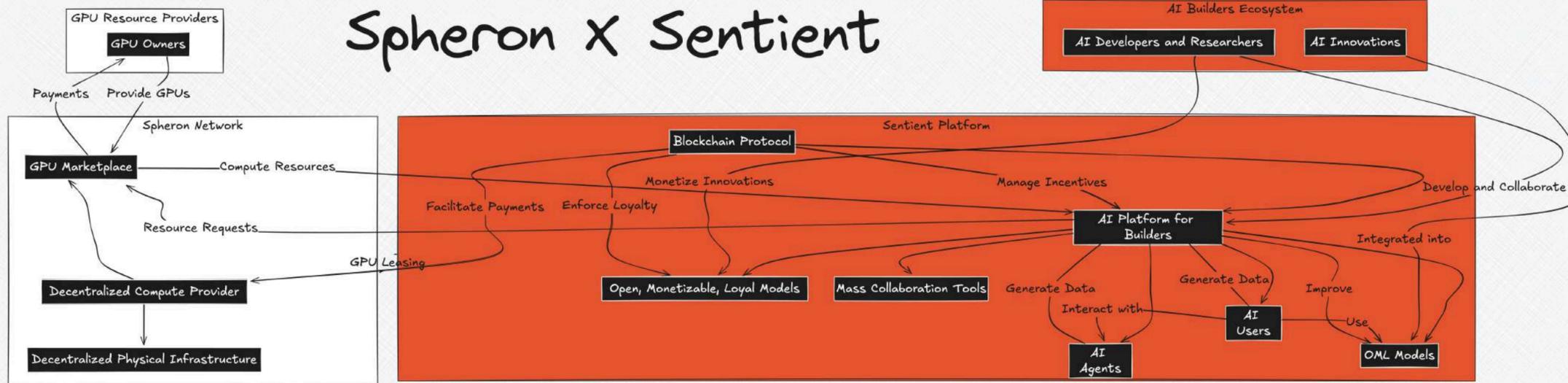
A screenshot of a commit history list. The commits are grouped by date. The first group is for July 12, 2024, and includes: 'Fixed Minor Content as commented', 'Minor Content Fix', 'Updated provider onboarding to the latest', and 'Shivashish/gpu tiering (#176)'. The second group is for July 10, 2024, and includes: 'Replaced Service Provider', 'Added info for service provider onboarding', and 'Updated Onboarding Dec with new changes'. The third group is for July 9, 2024, and includes: 'Minor fixes'. Each commit entry shows the commit message, the author's name, the commit hash, and a link to the commit details.

A screenshot of a pull request page for 'feat: updated the content #2'. The page shows that the pull request was merged by 'rekpero' on Dec 1, 2025, merging 22 commits from the 'new-content' branch into the 'main' branch. The pull request statistics show 2 conversations, 22 commits, 1 check, and 69 files changed, with a net change of +5,352 lines and -9,413 lines. A comment from 'Shivashish-Spheron' on Nov 29, 2025, lists the changes: '1. Updated the content of the docs', '2. Added screenshots', and '3. Updated header and footers'. The right sidebar shows the pull request settings, including reviewers (rekpero), assignees (No one), and labels.

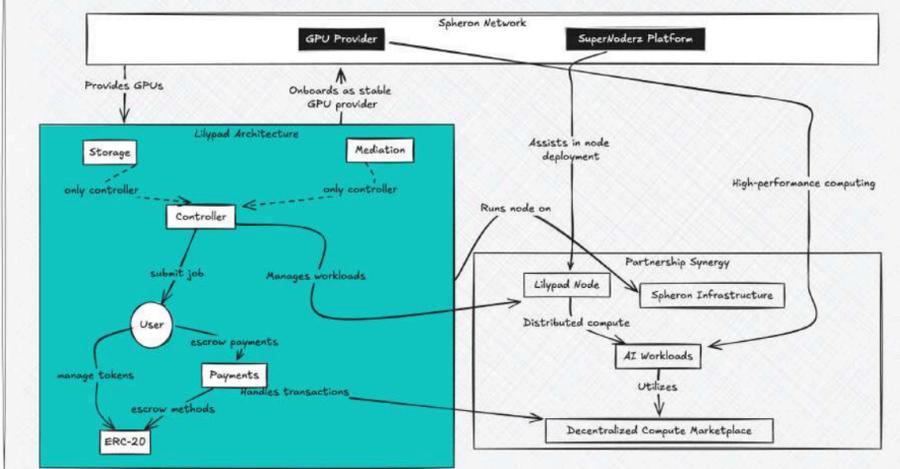
I designed a wide range of marketing and product creatives, including banners, social media posts, campaign visuals, and launch assets. These designs were used across blogs, newsletters, social platforms, and community channels to support product launches, announcements, and ongoing campaigns. Each design focused on clarity, brand consistency, and readability while supporting technical content and community-driven initiatives.



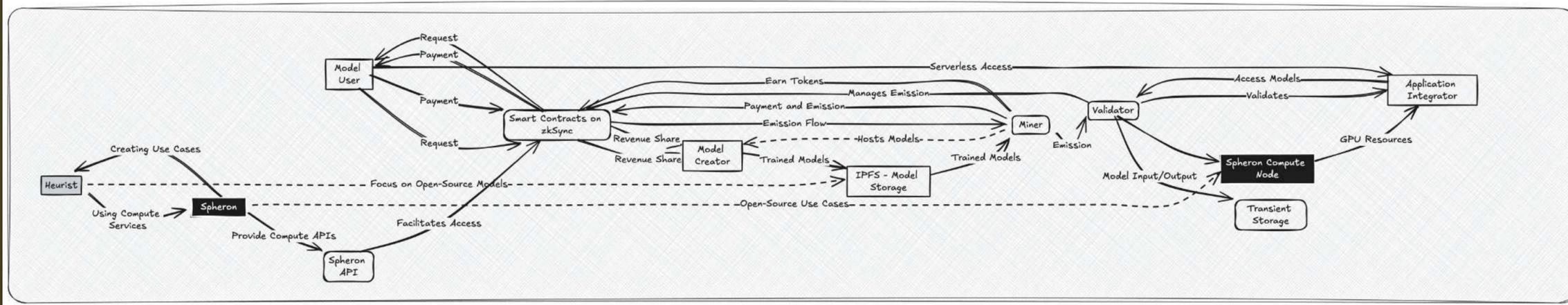
# Spheron X Sentient



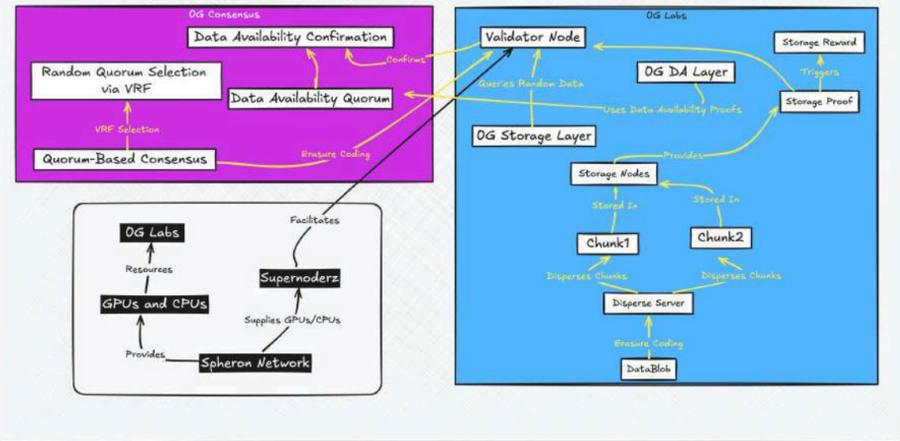
# Spheron X Lillypad



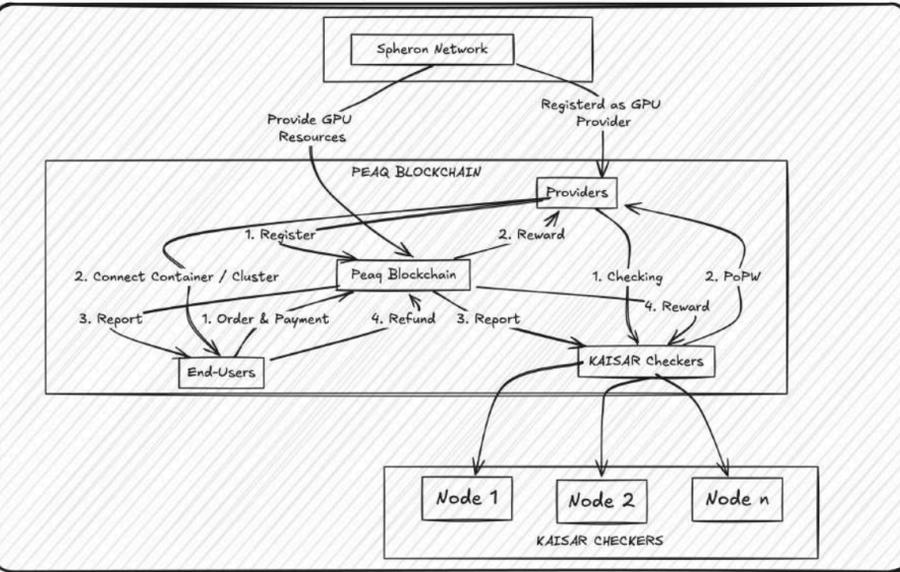
# Spheron X Heurist



# Spheron X OG Labs



# Spheron X Kaiser



Created detailed partnership integration diagrams to visually explain how technical integrations work and how developers can leverage them in real workflows. Translated these diagrams into clear, developer-focused blog posts, covering architecture, use cases, and implementation details to make partnerships easier to understand and adopt.

# SOCIAL MEDIA HANDLING

Managed Spheron's X account and drove **13.7M** total impressions with a **9%** engagement rate, generating **1.2M** engagements and **117.6K** profile visits. Consistent product updates, video content, and community-driven posts increased visibility and engagement while supporting product launches and developer communication.





# All About Web3 Infra

Uncovering the nitty-gritty details around Web3 Infra



## All About Web3 Infra

We'll be diving deep into the fascinating world of decentralization, uncovering the nitty-gritty details around Web 3 infrastructure, and exploring the latest trends and innovations. From blockchain breakthroughs to exciting decentralized applications.

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# SUBSTACK NEWSLETTER AND RESEARCH WRITING

I launched and managed the Web3Infra Substack newsletter, growing it from zero to 15K subscribers within five to six months. I published 50+ in-depth research articles on Web3 infrastructure and ecosystem projects, focusing on technical clarity, real-world use cases, and long-term reader value.

**This Week's Web3 Breakthroughs: SuiPlayOx1 Specs Revealed 🚀, WazirX Hacker on the Run 🚔, Fake Ukrainian Cops 🇺🇦, Telegram's...**  
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**This Week's Web3 Breakthroughs: 📱 Telegram reponds on founder Pavel Durov Detained, 💰 Trump's NFT Collection Hits \$2 Million, 🚀 Bitcoi...**  
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**This Week's Web3 Breakthroughs: Giants Invest Millions in 2024 US Election 🗳️, Trump Family's DeFi Debut 🚀, BTC's \$65K Challenge 📈,...**  
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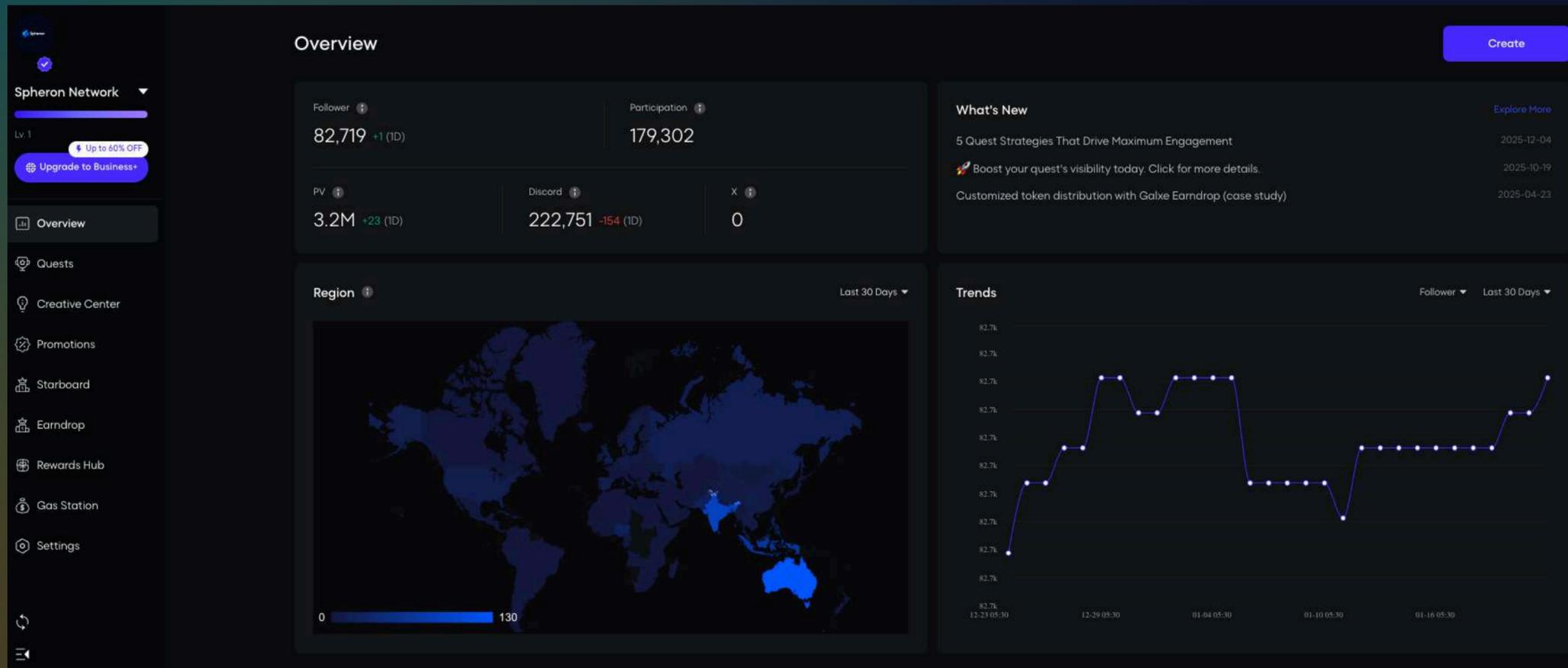
**🚀 Spheron's 💰 \$50,000 Bounty Program for Developers, Tether Nets \$5B Profits This Year, 📊 Deep Dive Neura Protocol**  
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**Is Nosana Reducing Big Tech Dependence or Just Creating a New Tech Giant? 🤔, The German Gov is Receiving Unsolicited Crypto Transactio...**  
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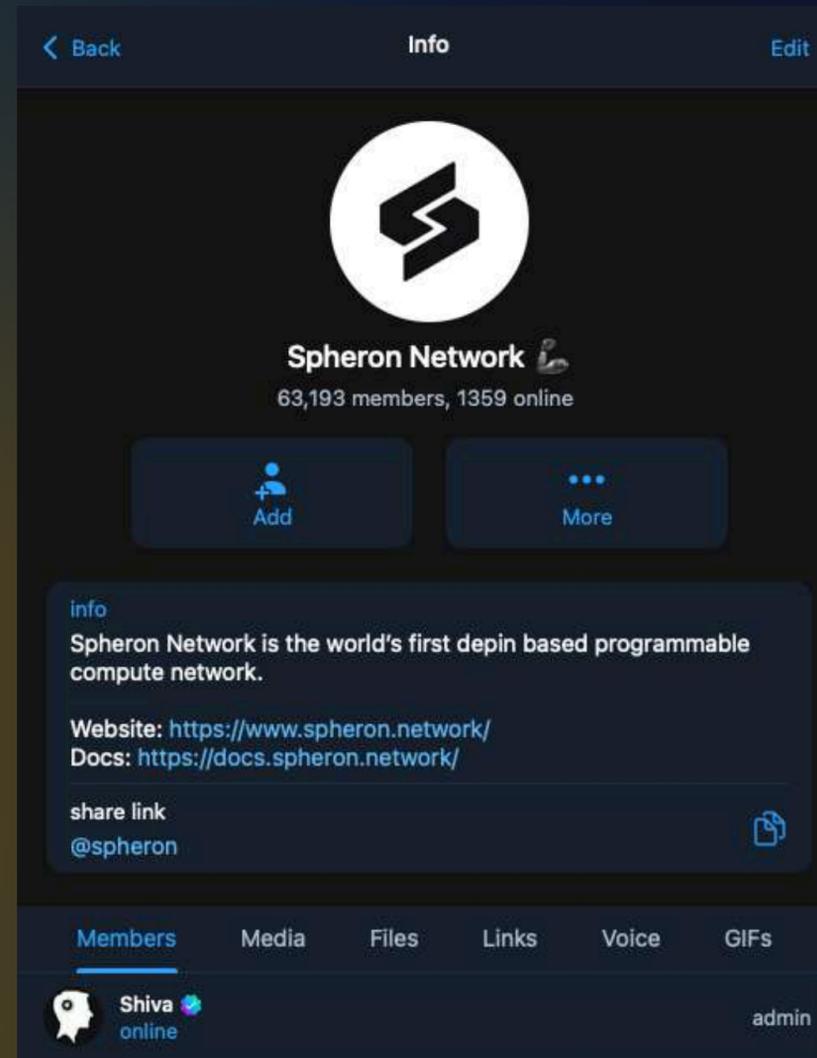
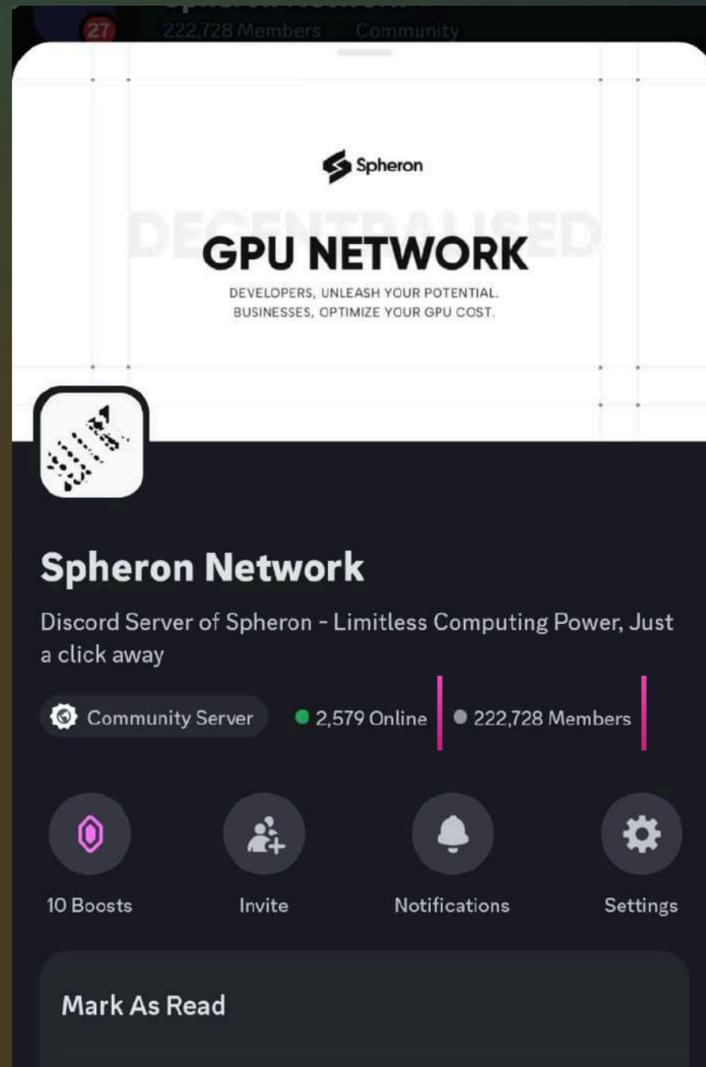


# GALXE CAMPAIGNS AND GROWTH PROGRAMS

I ran and managed Galxe campaigns that generated **3.2M page views** and **onboarded 179K participants**. One of the campaigns ranked among the most trending quests on Galxe and ran continuously for two months, **June and July 2025**, driving sustained community engagement rather than short-term spikes.”

Quest Name	Status	Views	Participants	Score
Klippy AI Early Adopter Quest + Exclusive	Active	2.74K	121.11K (+1)	27.48K (+1)
ROAD TO TGE PARTNER QUESTS	Expired	90.24K	84.98K (+1)	23.08K (+1)
SPHERON'S FOLLOW ON SOCIALS AND SI	Expired	33.20K	697.08K (+2)	112.59K (+1)
SPHERON'S FOLLOW ON SOCIALS AND W	Expired	143	3 (+1)	2 (+1)
Spread the Building the Foundation of De	Expired	1.48K	26.85K (+2)	174K (+1)
Join the Social Squad: Amplify Spheron N	Expired	12.79K	289.36K (+2)	41.08K (+1)
Spheron x Ungate - MeMatrix Whitelist Q	Expired	100	695 (+6)	325 (+6)
One-Click: Just Follow Spheron Networ	Expired	1.13K	20 (-14739)	2 (-3030)

# DEVELOPER COMMUNITY GROWTH AND ENGAGEMENT



Admin for the Spheron Discord, TG and Skynet Telegram channels, where I grew the **Telegram community to 70K members** by running structured community campaigns across Galxe, Superteam, and Discord. I worked closely with the team to scale the **Discord community to a peak of 245K members. The community currently stands at 222K active members**, reflecting long-term retention driven by consistent engagement rather than short-term campaign spikes.

# DISCORD COMMUNITY ADMINISTRATION AND MODERATION

Discord/Telegram Community Admin and Moderator for the Spheron Network. I handled all official announcements, created and managed channels, including international communities, and provided technical support to Fizz node providers. I managed support tickets, ran community activities and engagement programs, and led initiatives such as the SPON Squad and Spheron Ambassador Program to drive long-term community growth and retention.

Profile page for **GHOST** (shivashish). The profile includes a bio, a website link (<https://www.spheron.network/>), and a list of roles: Community Mods, DevRel, Core Contributors, Marketing, Server Booster, SPON Squad, OG Fizzer, Lunar Fizzer, Nebula Fizzer, Builder, Noderz, Klipper, Explorer, and Verified. An "Edit Profile" button is visible at the bottom.

Search results for "Thanks Shiva" in the #chat //community channel. Results include messages from Kinchukwuebuka and sahrul kan, with some messages marked as "Message could not be loaded".

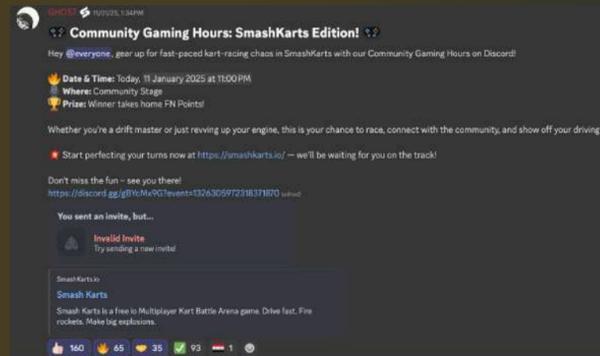
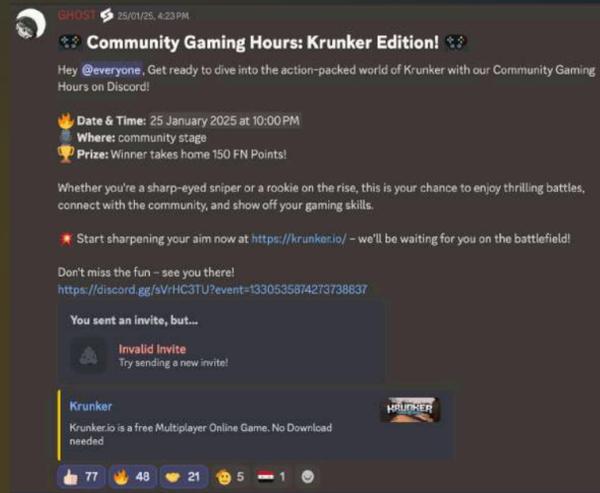
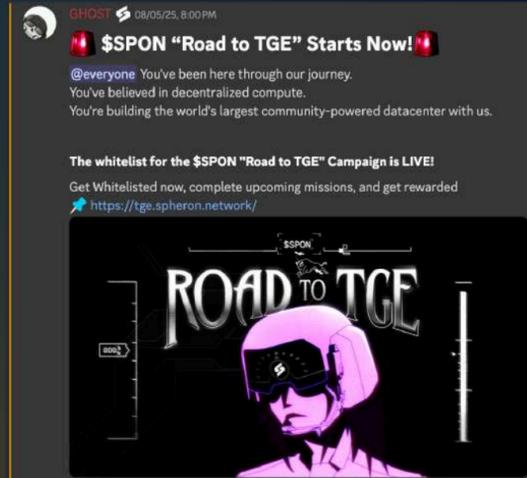
Search results for "from: shivashish" across various channels. Results include messages from @IconerRealms and @spon-ser, with some messages marked as "Message could not be loaded".

Discord server page for Spheron Network. The page shows a "Welcome to #get-roles!" message and a "Spheron Discord Roles Guide" document. The guide lists roles such as Klipper, Builder, Noderz, Stellar, Nebula, Server Booster, and Refereed, along with their respective requirements and benefits.

Screenshot of a Discord ticket channel for #ticket-429. The channel contains a "Welcome to #ticket-429!" message and a "Wallet Compromise Issue" ticket. The ticket details a user's request for help with a compromised wallet and includes a "Claim" button.

# DISCORD AND COMMUNITY INITIATIVES

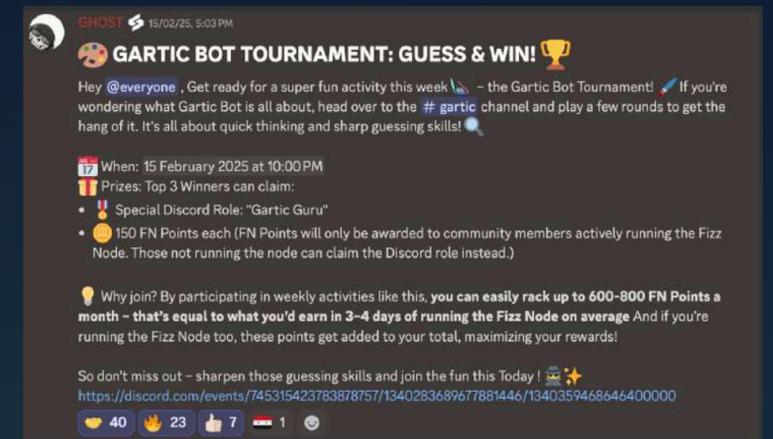
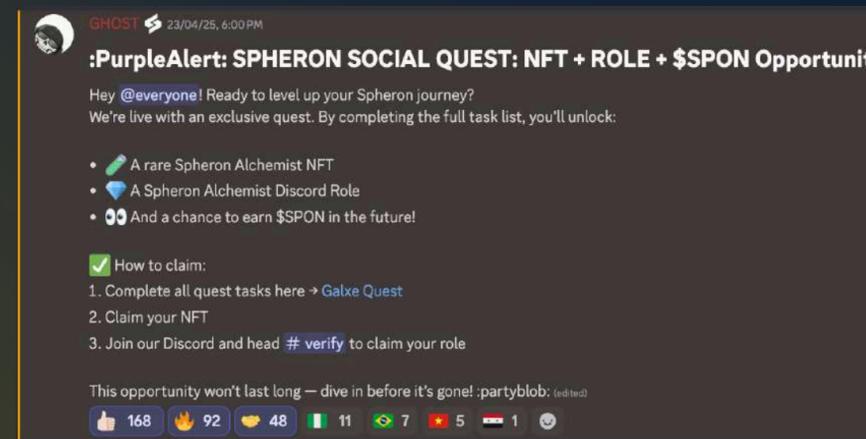
Hands-on management of Discord community initiatives, including announcements for contests, quests, gaming hours, and reward-based campaigns. I planned, launched, and coordinated weekly challenges, tracked participation, and managed rewards across platforms like Galxe and Superteam, Zealy. These activities drove consistent engagement, repeat participation, and long-term community retention



Spheron Network | Rewarded \$600 | Listings 12 | Submissions 216

My Listings | The one place to manage your listings

Listing Name	Submissions	Deadline	Prize	Status	Actions
Spheron Weekly Thread Contest - Week 2 [Skynet Edition]	36	30 Jan'25 9:50 PM	50 USDC	Payment Pending	Submissions
Spheron Meme Contest: Fizz Your Way to Meme Lord Glory!	36	24 Sep'24 4:00 PM	60 USDC	Payment Pending	Submissions
Create. Compete. Conquer: Show the World Why Spheron is the Fu...	32	19 Jan'25 12:30 PM	100 USDC	Payment Pending	Submissions
Spheron Weekly Thread Contest	24	21 Jan'25 5:24 PM	50 USDC	Payment Pending	Submissions
Spheron Weekly Sticker Challenge	21	17 Jan'25 5:33 PM	50 USDC	Payment Pending	Submissions
Spheron Weekly Sticker Challenge	19	27 Jan'25 7:53 PM	50 USDC	Payment Pending	Submissions
Spheron Fizz-tastic Sticker Challenge: Unleash Your Inner Da Vinci!	19	02 Oct'24 6:00 PM	60 USDC	Payment Pending	Submissions
Spheron Fizz-tastic Sticker Challenge Season II	13	23 Dec'24 5:29 AM	50 USDC	Payment Pending	Submissions
Spheron Fizz Thread Contest - Your Way to Rewards!	12	27 Oct'24 12:30 PM	130 USDC	Payment Pending	Submissions



# PRODUCT MARKETING DOCS

## BACKGROUND

Customers were not always informed of the new features being rolled out across the company's products. This lack of information could only be resolved by contacting technical support. It was crucial to keep customers informed of updates to enhance their developer experience.

## INITIATIVE

To address this issue, I took the initiative to write monthly marketing docs highlighting the new features, enhancements, and tweaks implemented across our products. This information was promoted through email marketing channels. I collaborated with the development, testing, and management teams to gather and compile the necessary information for the future blog posts too.

**Banyan Cloud**  
Next Generation  
Cybersecurity Platform

Protect the **Cloud Native Applications and Data Protection** on both Cloud and On-premises Infrastructure.

ONE solution for **Code to Cloud Security** of all Business Applications with real-time **Security Posture Monitoring & Compliance**.

**KEY BENEFITS**

- **Governance, Security, and Compliance** for the entire cloud stack.
- Prevent Cyberattacks with real-time enforcement of industry-leading **security configuration standards**.
- Comprehensive **Data Security & Privacy Standards** for All Data Technologies to protect from Data exposure and Ransomware threats.
- Code to Cloud security simplified - One security tool for **Shift Left, Container, Kubernetes, Data Storage, IaC and Cloud Infrastructure**.
- Focused unique CSPM approach that reduces the complexity of **misconfiguration, security posture** and helps to secure multi-cloud environments while radically simplifying compliance.
- Be proactively prepared for future threats by **continually reviewing 30+ Compliance with 1000+ Security control checks** to ensure your business meets industry and regulatory demands while maintaining a secure system.
- Reduce human effort and security costs by drastically improving the business performance and response capability using **advanced SecOps with Incident Management System (IMS)** built on AI-driven technology.

**PRODUCT FEATURES**

- **MULTI CLOUD GOVERNANCE & SECURITY**
- **DATA GOVERNANCE & SECURITY**
- **KUBERNETES & APPLICATION SECURITY**
- **SECOPS & INCIDENT MANAGEMENT**

**WHO WE ARE?**

Banyan Cloud is a next-generation SaaS Cloud-Native Security Protection Platform owned by Banyan Cloud Inc, based in the USA. This platform is built on the foundation of Zero Trust and Data Security First principles. The Banyan Cloud team is led by **Apple Veteran Nagesh Konduru, Founder & CEO**, with **20+ years of expertise in securely managing Apple's highly scalable infrastructure and data services for hyper-growth applications**.

**BUSINESS IMPORTANCE**

- **REDUCE SECURITY COSTS**
- **LOWER MANPOWER AND AUTOMATE EVERYTHING**
- **UNIFIED VISIBILITY ACROSS ALL WORKLOADS**
- **MINIMIZE SECURITY ISSUES AND BLIND SPOTS**
- **MAINTAIN SECURITY CONTROL AND COMPLIANCE EASILY**
- **MAXIMIZE CONTAINER, CLOUD WORKLOAD, DEVOPS SECURITY**

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**One Integrated Platform for a Secure Multi-Cloud Environment**

**KEY BENEFITS**

- **Governance, Security, and Compliance** for the entire cloud stack.
- Prevent Cyberattacks with real-time enforcement of industry-leading **Security Configuration Standards**.
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**WHO WE ARE?**

Banyan Cloud is the most innovative Cloud-Native Application Protection Platform from Banyan Cloud Inc, USA. This security platform is built on the foundation of Zero Trust and Data First principles. The company is founded by **Nagesh Konduru, an Apple Veteran with 20+ years of expertise in securely managing Apple's highly scalable infrastructure and data services for hyper-growth applications**.

2 sales@banyancloud.io www.banyancloud.io

## Getting Control of Cloud Data Security with the Banyan Cloud Platform

Banyan Cloud Platform allows businesses to quickly obtain a comprehensive understanding of their data repositories, applications, user identities, and cloud infrastructure, including interconnections. With Banyan Cloud platform, enterprises can effortlessly discover, visualize, and protect all their cloud data within a matter of minutes.

**Banyan Cloud Supports:**

aws | Google Cloud | Microsoft Azure | Alibaba Cloud

MySQL | mongoDB | PostgreSQL | Microsoft SQL

### What makes us unique?

- Single pane of glass of data security posture, simplified the complexity of Hybrid Data technologies.
- Easy-to-use onboarding and Auto discovery experience to setup the data storage instances.
- Agent-less scanning for vulnerabilities, misconfigurations, and non-compliances.
- Auto and Manual security validation & approval with tracking capabilities to secure the data storages at any given time.
- Multi Data storage audit log observability to visualize object level changes and user accessibility.
- Real-time Monitoring and security check of Data storage PaaS, standalone instances against all data privacy and configuration security controls.
- Adequate remediation at your fingertip, such as resolving problems with access control and permissions.
- Ensure ongoing compliance by maintaining a live inventory of all cloud data, along with its security status and location. Easily generate audit reports based on data type or compliance requirements.

Fig: Banyan Cloud DSPM Diagram

sales@banyancloud.io | www.banyancloud.io

## Cloud providers like AWS, Azure, and Google Cloud offer businesses the opportunity to take advantage of cost and efficiency benefits through cloud computing. While the provider is responsible for securing the physical and network infrastructure, it is the customer's responsibility to ensure the security of their workloads, including operating systems, applications, services, and data within the cloud.

### Customer Responsibility

The customer's responsibilities for security in the AWS Cloud depend on the services they choose. For IaaS services like Amazon EC2, the customer must manage the security configuration and tasks for the guest operating system, application software, and security group firewall. For abstracted services like Amazon S3 and Amazon DynamoDB, the customer manages their data, classifies assets, and applies permissions using IAM tools.

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**Customer**

Responsible for security "in" the cloud

- Customer Data
- Platform, Applications, Identity & Access Management
- Operating System, Network & Firewall Configuration
- Client-Side Data Encryption & Data Integrity Authentication
- Server-side Encryption (File System and/or Data)

**AWS**

Responsible for security "of" the cloud

- Compute
- Storage
- Database
- Networking
- Regions
- Availability Zone
- Edge Location

For the security of the "whole cloud infrastructure"

### Banyan Cloud Platform Architecture

**FEATURES:**

- MULTI-CLOUD GOVERNANCE & SECURITY
- DATA GOVERNANCE & SECURITY
- KUBERNETES & APPLICATION SECURITY
- SECOPS & INCIDENT MANAGEMENT

**Cloud Data Information Assess & Analyze**

**Rules Engine**

**Unified Dashboard**

Cloud: aws, Azure, Google Cloud, Alibaba Cloud

Database: MySQL, Oracle, PostgreSQL, mongoDB

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# PRODUCT DOCUMENTATION, INFORMATION ARCHITECTURE, CONTENT STRATEGY & DESIGN

## BACKGROUND

As I was the only Technical Writer so company needed a designer with writing technical content, but also needed someone to

- Review the information architecture and set up a content strategy for their products,
- Advocate for good documentation practices,

## INITIATIVE

To improve the overall user experience and increase customer satisfaction, I took the initiative to revamp several aspects of the company's products, including product marketing documents, product documentation, information architecture, and content strategy and design.

# MORE PRODUCT DOCUMENTATION, INFORMATION ARCHITECTURE, CONTENT STRATEGY

Data is the most valuable asset in this digital era, and it's important to block potential entry points for database breaches

The route to sensitive data and access management also needs to be secured. Using a data-centric approach that comprehends advanced capability and unified visibility, which enables rapid and easy defense of essential resources and security posture of the database, Banyan Cloud ensures that sensitive assets are effectively safeguarded.

OUR PRODUCT CLOUD WORKS WITH THE LEADING INDUSTRY PLATFORMS



Total Resources



Identify security risks and auto-remediate before they affect business

Automatically and continuously discovers data storage instances with agentless architecture, classifies the data, and spots potential exposures based on the rich set of policies.

Unceasingly monitor data movement, access, and user activity

Detects suspicious or unauthorized data access by continuously correlating, baselining, analyzing, and alerting on high-risk conditions and potentially anomalous behavior that compromises sensitive data.

Activity



One Integrated Platform for all the multi-data storage technologies and instances

Unified Security Platform is uniquely designed to support ease of use and handling. It re-envision security to simplify, powerfully, comprehensively, automated, intelligent, transparent, and aligned to today's robust security delivery models.

Looking to scale GRC or want to enhance your security compliance program?

Supports security practices and automates instant compliance checks against more than 20+ leading regulatory and data privacy standards (GDPR, SOC2, ISO27001, HIPAA, PCI DSS, etc.)

20+ Regulations



sales@example.com

www.example.com

## Regulations Supported

We have the broadest compliance catalog support, with more than 20 regulations and controls built into the platform. Our product supports real-time compliance and efficiency maximization across hybrid multi-cloud environments.



Maintain Compliance Without Affecting Business Performance



## Benefits

- REDUCE SECURITY COSTS
- OPTIMISE MANPOWER AND AUTOMATE EVERYTHING
- UNIFIED VISIBILITY ACROSS ALL WORKLOADS
- AVOID SECURITY ISSUES AND BLIND SPOTS
- MAINTAIN 24/7 SECURITY CONTROL AND COMPLIANCE EASILY
- MAXIMIZE CONTAINER, CLOUD WORKLOAD, DEVOPS SECURITY

2

sales@example.com

www.example.com

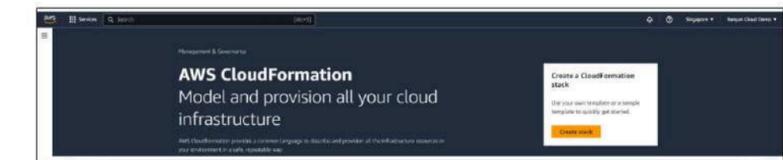
## AWS Prerequisites Document



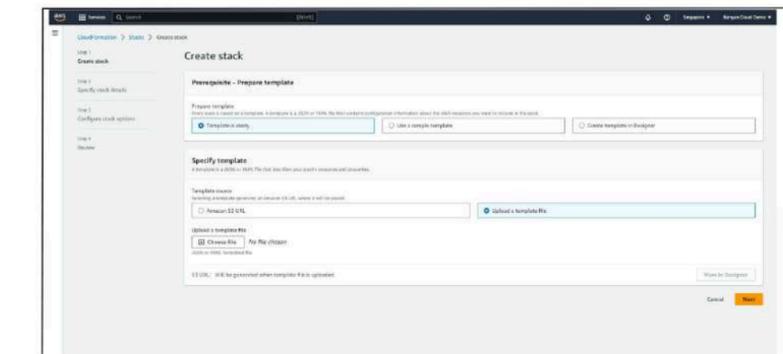
### Setting up Banyan Cloud Role on Accel Limited AWS (Amazon Web Services)

Follow the below prerequisites:

1. In the AWS Console, please search for AWS CloudFormation in the search TAB.
2. Click on the create stack to provide access.



3. Click on the Upload a template file and upload the JSON file, which will be sent over by email.
4. Click Next.



AWS Prerequisite Document

Version: 01

AWS-PREREQUISITE -01

Classification: External

Date: 06-03-2023

2

# FLYER & BROCHURE CREATED AND DESIGNED FOR GISEC EVENT

I took the initiative to create and design a flyer and brochure to promote products and services. The flyer and brochure were designed to be visually appealing, informative, and engaging to attract potential customers and increase sales.

### Core Benefits

- End-to-end security management of governance, risk, and compliance (GRC) in the entire cloud stack, encompassing all layers of the technology stack.
- Simplified code-to-cloud security with one security tool for Shift Left, Container, Kubernetes, Data Storage, IaC, and Cloud Infrastructure, making it easier to maintain a secure system.
- Real-time enforcement of industry-leading security configuration standards, aimed at mitigating security misconfigurations and maintaining a robust security posture.
- Focused unique CSPM approach that streamlines regulatory adherence and enhances the protection of multi-cloud architectures.
- Comprehensive data security and privacy standards for all data technologies to protect against data exposure and ransomware threats.
- Continual review of 20+ compliance frameworks and 1000+ security control checks to ensure compliance with industry and regulatory standards and proactively prepare for future threats.
- Drastically reduce human effort and security costs by improving business performance and response capability using advanced SecOps with an Incident Management System (IMS) built on AI-driven technology.

### Why Choose Us?

- 22+ years of leadership expertise in managing securely the highly scalable infrastructure and data service for hyper-growth application at Apple.
- One SaaS solution for both security and IT teams and businesses of all sizes. Encompasses Multiple Security tools on Delivers Agentless cloud-native protection.
- Data first security across Hybrid Data Technologies.
- CIA triad risk-based prioritization of security incidents.
- Advanced SecOps with Incident Management System.
- Adequate remediation at your fingertip.
- Customized solutions that fit your business needs.
- Empowers customers with the highest level of security to Compete effectively in a hybrid world.

### PROTECTION OF The Cloud Native Applications

Protect your business across multi-cloud, multi-stack with a one comprehensive solution

Agent-less scanning for Misconfiguration and Vulnerabilities

Real-time Security Posture Monitoring

CIA triad-based technology security controls

Deep observability of the Cloud, Data and Application stack

Continuous compliance with more than 25 Regulations

**Contact us now**  
Minerva Rd, Farnworth, Bolton BL4 0JR  
United Kingdom

sales@banyancloud.io  
www.banyancloud.io  
+44 1204 390390  
+44 1204 380380

United states(HQ), Dubai, India  
www.banyancloud.io sales@banyancloud.io

### Cloud Governance

- Easy and hassle-free setup for users on our platform.
- Automated and agentless platform with aesthetic visualization for easy threat recognition and diagnosis.
- Centralized platform for operational and risk auditing, governance, and compliance for all cloud accounts.
- Unified management of Multi-Cloud and Multi-Data Technologies configurations, resources, security, compliance, and entitlements.
- Real-time monitoring and scanning for resource misconfigurations and non-compliance issues across multiple cloud environments such as AWS, Azure, GCP, etc..
- Auto-remediation capabilities for cloud infrastructure and data storage configuration vulnerabilities.
- CIA-triad focused security controls for multi-cloud accounts and data storage instances such as PostgreSQL, MySQL, Oracle, MSSQL and on cloud and on-premises.
- Live security compliance check against more than 25+ regulations such as ISO 27001, SOC 2, GDPR, HIPPA, etc for all industries and regions. Real-time and historical storage, scanning, and validation of events and logs activity across multiple cloud infrastructures.
- Cohesive view of cloud actions, resource change tracking, and data storage audit logs for detecting potential threats.
- Simplified non-compliant alerts for efficient collaboration between IT, SecOps, and Development teams to protect enterprise production environment.

### Supported Platforms by Us

#### Cloud Governance & Security

Multi-Cloud Posture Management

#### Data Governance & Security

Hybrid Data on Cloud & On-premises

#### Kubernetes Security

K8e on multi-cloud & On-premises

#### Shift-Left

Infrastructure as a Code Security

#### Security Operations

Next-generation Security Incident Management

### Data Governance

- Single pane of glass of data security posture, simplified the complexity of Hybrid Data technologies.
- Easy-to-use onboarding and Auto-discovery experience to setup the data storage instances.
- Automated platform with single-touch self-discovery and visual aids for easy identification of cyber security threats.
- Comprehensive governance solution for configuration management, resource tracking, security readiness, regulatory compliance, and entitlement administration.
- Agent-less scanning for vulnerabilities, misconfigurations, and non-compliances.
- Auto and Manual security validation & approval with tracking capabilities to secure the data storages at any given time.
- Multi Data storage audit log observability to visualize object level changes and user accessibility.
- Real-time Monitoring and security check of Data storage PaaS, standalone instances against all data privacy and configuration security controls.
- Secure application life cycle through security assessments, risk tracking, contextual alerts, and risk prioritization.
- Ensure ongoing compliance by maintaining a live inventory of all cloud data, along with its security status and location. Easily generate audit reports based on data type or compliance requirements.

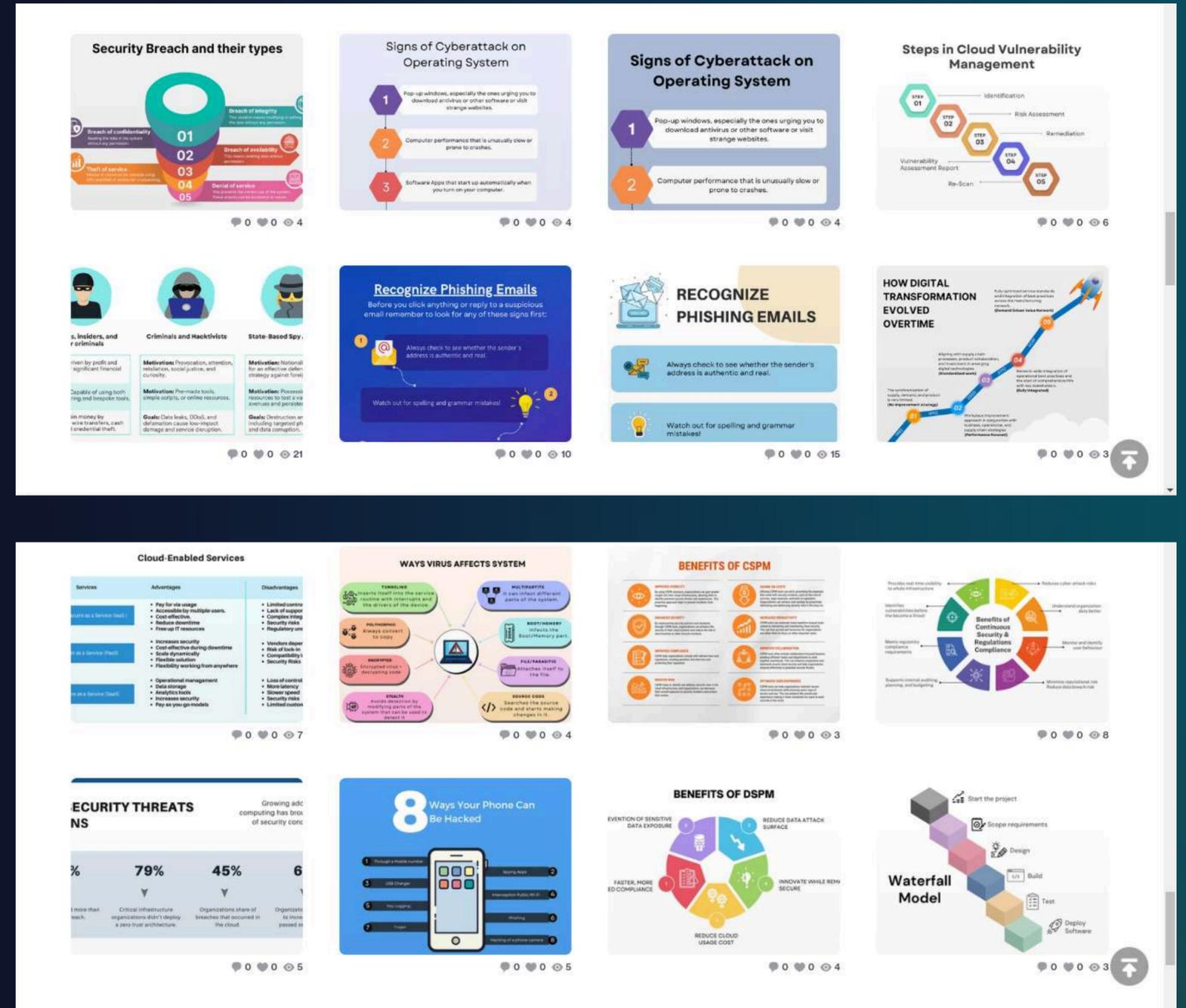
# SOCIAL MEDIA POSTER CONTENT AND DESIGN

The creation and design of the social media posters were successful in promoting products and services, generating engagement, and increasing brand awareness. The visually appealing and informative design helped to capture the attention of our target audience and effectively communicate our message.

CLICK HERE



TO SEE MORE WORK





LINK

# USER GUIDE (FREELANCE WORK)



As a technical writer, I was tasked to help developers with creating a user guide for the Countly Analytics platform. The guide was designed to provide users with a comprehensive understanding of the platform's features and functionality and to help them get started with using Countly effectively.

To create the user guide, I first conducted thorough research on the Countly platform, its features, and its target audience. I then worked closely with the development team to ensure that the information in the guide was accurate and up-to-date.

# ONLINE HELP (FREELANCE WORK)

As a freelancer, I was responsible for creating an online help document for the website Teleport. This project involved a thorough understanding of the website's features and functionalities, as well as the ability to convey complex technical information in an easily digestible format.

To complete the project, I collaborated closely with the website's development team to ensure that the online help document was accurate, up-to-date, and reflected the latest changes and updates to the website. Additionally, I utilized my strong writing and communication skills to ensure that the document was accessible and easy to understand for users of all technical levels.



LINK

## How Teleport Works

Teleport provides secure access to SSH or Windows servers, Windows desktops, Kubernetes clusters, databases, and web applications. Teleport is trivial to set up as a Linux daemon or in a Kubernetes pod.

### The basics

Teleport is a certificate authority and identity-aware, multi-protocol access proxy which implements protocols such as SSH, RDP, HTTPS, Kubernetes API, and a variety of SQL and NoSQL databases. It is completely transparent to client-side tools and designed to work with everything in today's DevOps ecosystem.

Inside the [downloaded tarball](#), you will find three binaries: the `teleport` daemon, the `tsh` client, and the `tctl` administration tool. They are dependency-free, written in a compiled language. Teleport is open source and the source code is available on [Github](#).

### Teleport architecture

The key concept of Teleport's architecture is the **cluster**. A Teleport cluster consists of the Teleport Auth Service, Teleport Proxy Service, Teleport agents, and resources that you want to connect to such as Linux or Windows servers, databases, Kubernetes

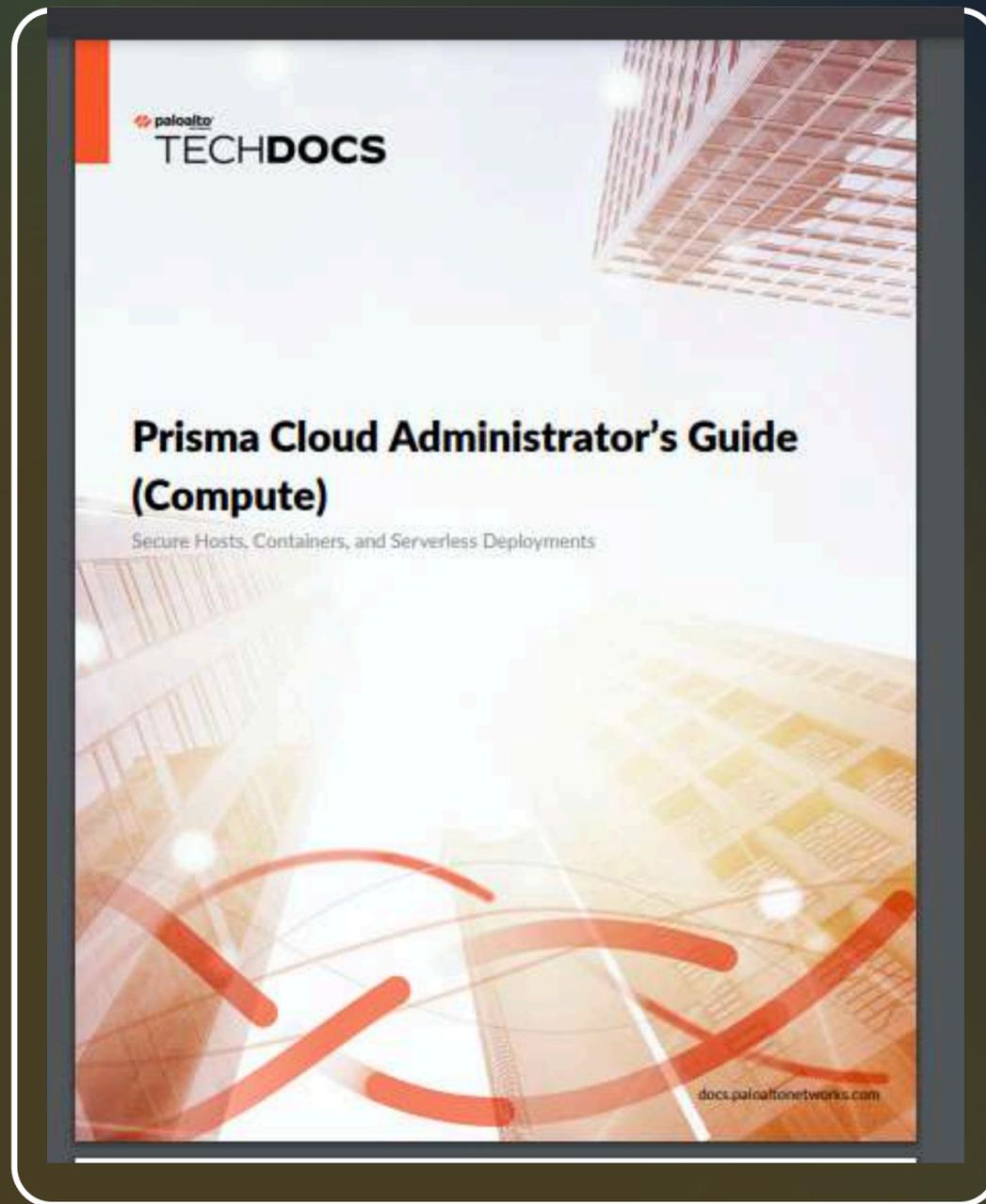
#### TABLE OF CONTENTS

1. [Basic Concepts](#)
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7. [SOC 2 Compliance](#)
8. [FedRAMP Compliance](#)
9. [HIPAA Compliance](#)





LINK



# API DOCUMENTATION (FREELANCE WORK)

As a freelance technical writer, I was responsible for helping to create API documentation for the Palo Alto Networks Prisma Cloud platform Senior Tech Writers. This project involved a thorough understanding of the platform's features and functionalities, as well as the ability to convey complex technical information in an easily digestible format.

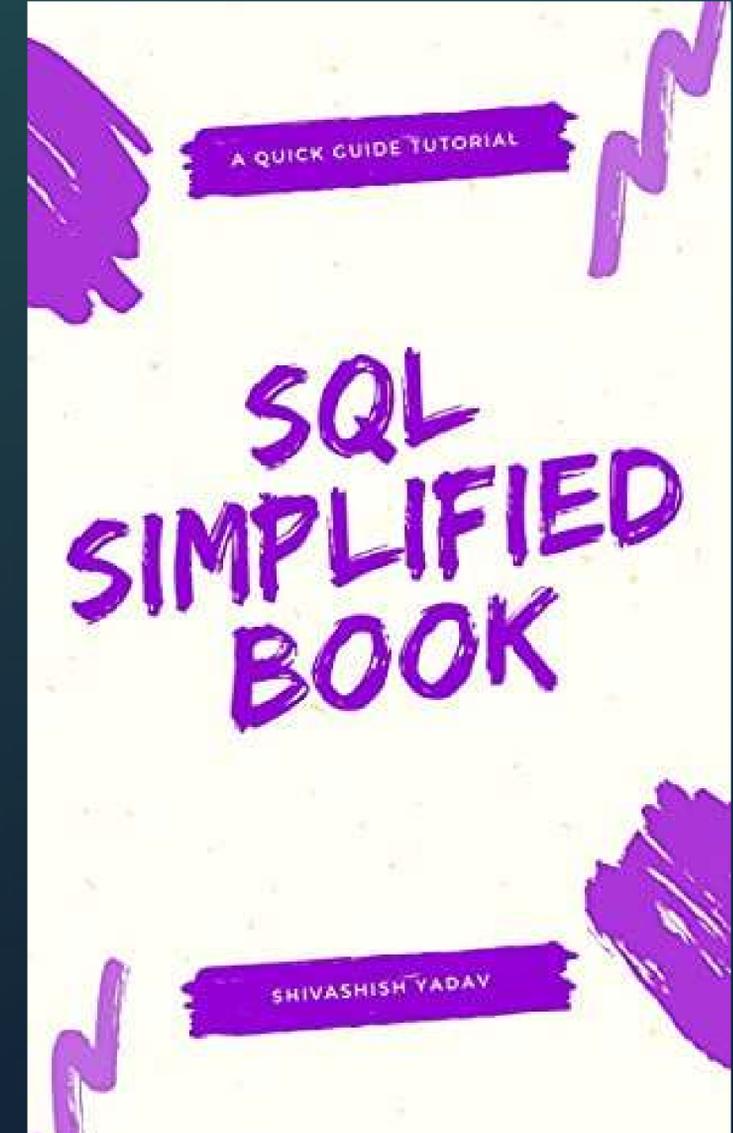
To complete the project, I collaborated closely with the platform's development team to ensure that the API documentation was accurate, up-to-date and reflected the latest changes and updates to the platform. Additionally, I utilized my strong writing and communication skills to ensure that the documentation was accessible and easy to understand for users of all technical levels.

# PUBLISHED BOOK

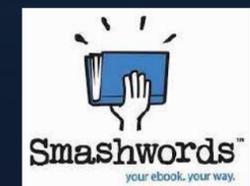
SQL Simplified: A Book for SQL Beginners is a concise and informative guide that aims to simplify the fundamentals of SQL for beginners. The book provides a step-by-step approach to learning SQL, with clear explanations and examples that make it easy to understand even for those with no prior experience.

The book covers all the basics of SQL, including creating and manipulating tables, querying data, and performing basic database management tasks. It also includes advanced topics such as joins, subqueries, and aggregate functions, making it a comprehensive guide for anyone looking to learn SQL from scratch. What sets SQL Simplified apart is its focus on simplicity and clarity.

I have taken great care to ensure that the book is easy to read and understand, with clear explanations and plenty of examples to illustrate each concept. The book is also structured in a way that allows readers to learn at their own pace, making it an ideal resource for both self-paced learning and classroom instruction.



**AVAILABLE ON**



# Thank you

<https://shivaworks.xyz/>

[shivashishmca@gmail.com](mailto:shivashishmca@gmail.com)

+91-7238037872

+91-9044729717

